

Minutes from the SF Bay Nia Business Meeting Held on November 19th, 2006

Upcoming NIA Events

Topic: Upcoming Mt Tam Nia Retreat, Cheryl Wilson

Discussion: Cheryl went over the Retreat schedule and handed out brochures. Monica said that she would do the brochure in B&W. The inn can only take 50 people and the class is filling up quickly. Checks should be sent to Cheryl.

SF Bay Nia Association:

Topic : Further discussion of needs, benefits, organization, parameters of a SF Bay Area Nia Association. What are the benefits of being involved? What is best organizational structure?

Discussion: Several people stated that this was the largest turn out for a business meeting. We reviewed the document on the SF Bay Nia Association. There was an agreement that the geographic coverage would remain the 9 SF Bay counties.

There was some discussion that it might be time to consider that there be some more structure to the association, such as a secretary/chairperson. Everyone agreed that we needed a treasurer. Cheryl Wilson stated that this was the first year that they had agreed to meet after every jam- so the meeting is a big step forward. No decisions were made and more discussion is needed on this issue

Topic: Financial, time & involvement support for the services provided

Discussion: Danielle reported that there is about \$1600 in the Nia account. Nancy Hoebelheinrich –nhoeebel@stanford.edu agreed to take over the Treasurer from Danielle.

Web site development

Topic: Status of New website

Discussion: It was decided @ the last meeting that Chris Allis- chris@imagnoir.com would serve as the webmaster.

CHECK-OUT THE NEW WEBSITE @ www.sfnia.com

With the changes occurring @ Nia HQ, it has required significant changes on the SF Bay Nia site. One of the key changes is that Nia HQ had their own web server for www.nia-nia.com which allowed them to host the regional websites like SF site. The decision for NiaNOW is that the server will be outsourced, thus Nia HQ do not have a server to host the regional websites. This issue is affecting all the regional website, not just SF.

As a result, Chris developed an independent website that is not linked to NIA HQ. This means that you will need to update information on both NiaNow and the SF site since they are no longer on the same server.

The new website has a list of teachers and classes, but we suggest that you check it. In addition, there will be a separate teach login section which will allow a space for a forum- that teachers can post messages . Chris will send something out when this is up and running

Database- Chris has developed a data base of Nia contacts. When this is finished it will replace the sf moves list serve, because everyone will have access and can send their messages to the entire list. More information to follow.

How to Update personal information and classes- Chris how do you want to handle this?

Topic: What Services are covered by the fee

Discussion: In order to maintain the website (e.g., web hosting fees, adding events, classes, bios,pics), we have calculated that it will cost each person \$40/yr. This will cover the web hosting fee, having your photo, bio and class listings on the site, as well as being able to market special events on the web. Once the

Actions:

1. Checkout the new website to make sure that your classes are listed appropriately- send changes of Chris- chris@imagnoir.com
2. If you don't have a bio and pic send it to Chris-chris@imagnoir.com

A separate communication will be sent regarding the fee and when it is due.

Communication:

Topic: Constant Contact tool:

Dicssuion: We ran out of time so it was not possible to discuss this

Mentoring and Outreach to new WBs:

There was a little bit of discussion but no specific plans were discussed.

Setting Intentions for 2007 -- 20 minutes

Topic: Planning Jam / Business meetings in 2007: locations and dates – 5 minutes (all)

Discussion: MARK YOUR CALENDARS

Next Jam: Jan 26-28th Mt Tam Marin County

Spring Jam: Weekend of **April 21-22 or 27-28** , linked with dance week in SF

Summer Jam: Weekend of July 21-22, @ Stanford

Fall Jam: Weekend of Spet 22-23rd in East Bay

Topic: Individual brainstorming to identify one area of practice or teaching for which each would want professional (business, financial or marketing?) help/ support from the Bay Area or more regional community of practitioners

Discussion: We ran out of time so this exercise was not carried out as planned. However, many people shared ideas on ways to address growth/marketing of Nia.

Molly suggested that if the purpose is to increase class size we should develop some specific measurements to track this.

Liz suggested that we maybe co-teach classes to build class size, and maybe highlight a class on the web.

I am sure there are many more ideas. Please feel free to send them to me so that we can collect them for discussions @ the next meeting.